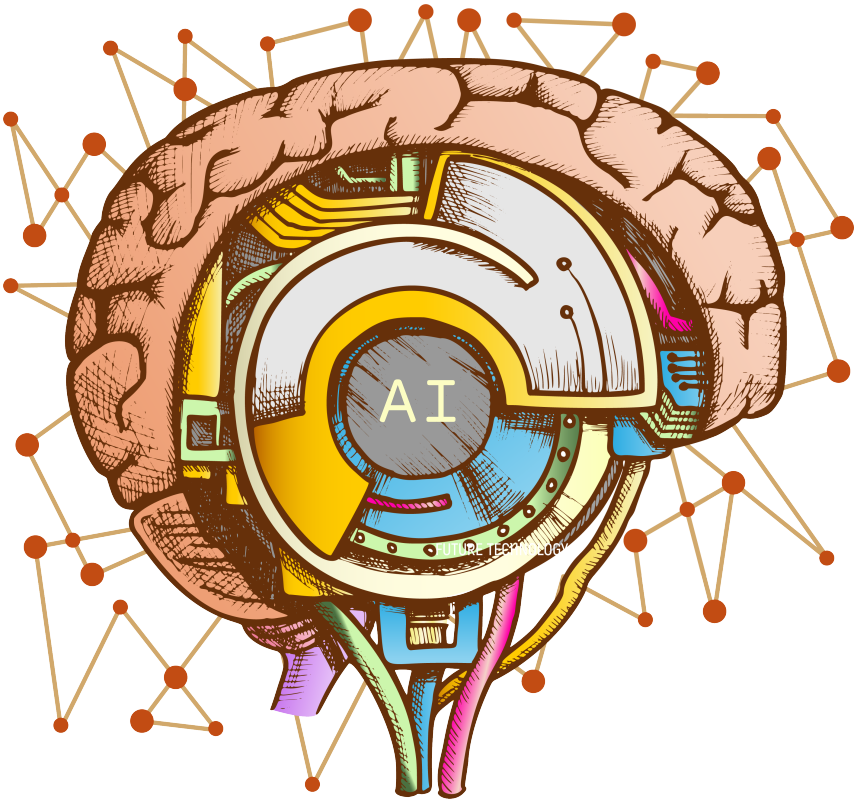

Decoding AI & ML without Code

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ABOUT THE COURSE

Dive into the world of AI & ML without breaking a sweat—or writing a single line of code! This course is your fast-track to understanding the tech that's reshaping industries, helping you talk the talk with your geeky team. We'll break down complex concepts into bite-sized, immersive & engaging lessons, so you can confidently lead your organization into the AI-powered future.

No coding, just pure insight and a sprinkle of fun!

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WHAT ARE WE GOING TO LEARN?

Introduction to AI & ML..and a bit of Quantum Computing

What is Artificial Intelligence (AI)?

- **Overview of AI:** Understanding AI as a broad concept, from narrow AI to the potential of superintelligence.
- **AI in Everyday Life:** Examples of AI in consumer and business applications, with a nod to the future possibilities.
- **AI vs. Machine Learning (ML):** Differentiating AI from ML and exploring their interdependence.

What is Machine Learning (ML)?

- **Overview of ML:** Introduction to ML as the engine behind modern AI, capable of driving everything from recommendations to advanced decision-making.
- **Types of ML:** Explanation of Supervised, Unsupervised, and Reinforcement Learning, and combining different learning paradigms.
- **ML in Action:** Real-world applications and the potential for transformative impact.

Understanding AI & ML Technologies

Data Fundamentals

- **Data as the Fuel for AI:** The importance of data quality, and its role in training the algorithms that drive AI.
- **Big Data and AI:** Exploring the vast amounts of data required for AI systems and the potential for "data hunger".
- **Data Privacy and Security:** Legal and ethical considerations in data usage, with an emphasis on the control and governance challenges.

Machine Learning Algorithms Explained

- **Basic Algorithms:** Introduction to decision trees, clustering, and regression, with examples from different tribes to illustrate their underlying philosophies.

  The Five Tribes of Machine Learning:

  1. **Symbolists:** Explore the Symbolists' approach, which uses logic and rules to model learning. Understand how they use symbolic representations and inference, often through methods like decision trees and inductive logic programming.
  2. **Connectionists:** Dive into the Connectionists' perspective, which models learning as a process in neural networks, inspired by the human brain. This tribe forms the basis for deep learning, with a focus on artificial neural networks.
  3. **Evolutionaries:** Examine the Evolutionaries, who use concepts from evolutionary biology, such as genetic algorithms, to model learning as a process of natural selection and mutation.
  4. **Bayesians:** Learn about the Bayesians, who approach learning as a process of probabilistic inference, utilizing Bayes' theorem to update beliefs in light of new evidence.
  5. **Analogizers:** Explore the Analogizers, who focus on learning through similarities and analogies, employing methods like support vector machines and kernel methods to find patterns based on similarity to known examples.

- **Deep Learning:** Overview of neural networks and their potential to achieve general intelligence, predominantly driven by the Connectionists' philosophy, and how they interact with other tribes' methodologies.

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Introduction to Quantum Computing

- What is Quantum Computing?
- Quantum Computing vs. Classical Computing
- Quantum Machine Learning (**QML**)
- Applications of Quantum Computing in AI
- A brief introduction to Quantum Algorithms in ML:
  - **Grover's Algorithm:** Utilized for searching unsorted databases with quadratically faster search capabilities, which can significantly enhance machine learning tasks involving large datasets.
  - **Quantum Support Vector Machines (QSVM):** An extension of classical SVMs, QSVMs use quantum computing to process data more efficiently, improving classification and regression tasks.
  - **Quantum Annealing:** Used for solving optimization problems by finding the global minimum of a function, beneficial in applications like logistics, finance, and machine learning.
  - **Quantum Neural Networks (QNNs):** Combining quantum computing with neural networks to create models that can learn more complex patterns and make predictions faster.

Implementing AI & ML in your organization

Building an AI Strategy

- **Identifying Opportunities:** Spotting AI & ML opportunities within your business, with insights on how Quantum Computing might open up new possibilities.
- **Setting Objectives:** Aligning AI initiatives with business goals, considering the long-term impacts of Quantum AI.
- **Stakeholder Involvement:** Engaging teams and securing executive buy-in for AI projects.

Building and Managing AI Teams

- **Roles and Responsibilities:** Understanding the roles of data scientists, ML engineers, and AI strategists, and the emerging role of Quantum AI specialists.
- **Collaboration Between Teams:** Bridging the gap between technical and non-technical teams.
- **Outsourcing vs. In-House Development:** Evaluating the options for AI implementation, considering the complexity of Quantum Computing.

AI Project Lifecycle

- **From Idea to Execution:** Steps involved in executing an AI project, from ideation to deployment.
- **AI in the Cloud:** Leveraging cloud services for scalable AI solutions, with a look at how Quantum Computing could enable even more powerful cloud-based AI.
- **Monitoring and Iteration:** Ensuring continuous improvement and adaptation to changes, including the integration of Quantum AI.

Preparing for the AI-Driven Future

- **Future Skills for Leaders:** Skills and knowledge leaders need to thrive in an AI-driven world.
- **Continuous Learning:** The importance of staying updated with AI advancements and trends, with a special focus on Quantum AI.
- **Shaping AI Strategy:** How to evolve AI strategies to remain competitive and innovative, with an eye on the quantum future.

Ethical, Legal, and Social Implications of AI

- **Ethical Considerations:** Discussions on bias and fairness, transparency and explainability, and AI for social good.
- **Legal and Regulatory Landscape:** Discussions on AI Regulations, Data Protection Laws, and concerns about Intellectual Property rights in an AI driven world.

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Need more information?

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